



Transform Your Team – 14th May 2018 – Name your values What is in a Name

#The Essential News Story

In the last few weeks, we have seen some changes in the world of cricket in the UK. One of those was the announcement of a new format in cricket. Also, the renaming of the Glamorgan CCC stadium to Sophia Gardens Cardiff. When the stadium hosts the ICC Cricket World Cup in the summer of 2019, it will be called the Cardiff Wales Stadium Cardiff but that is not until 2019.

Names are significant they define a place and also names also identify you as an individual.

#Monday Cricket Fact Cricket 100 ball format

The latest announcement of a new 100 ball format, for me, missed just one thing the name. To grab our attention and give it a real identity which I think is essential as a name is a significant factor in identification with any person, individual or new change. So, I have given this some thought

If they stayed with the original plan, they could have come up with "T20 in 2020". As we are using the theory of numbers as its identity how about

- 100 Club
- Century cricket
- Hot One Hundred
- Hoopla Hundred
- Ton up 2020
- Hundred Humdinger



View from @PhilJBish

A good name is more desirable than great riches; to be esteemed is better than silver or gold
Biblical proverb

So, in considering, what is in a name or do you even care how those around you view a name. The name is essential as it implies many things and what people here is what do you think they think of you or your organisation. A good name speaks of integrity it's about your reputation and the character you have inside it identifies you from your moral and ethical standpoint. It's what you're all about.

So, get in the name right, is of great value, in fact, more significant than any money or riches. The right name provides an organisation that you can trust the stable and you want to be associated with. We are looking for ways to give a legacy and therefore the naming of a tournament or a stadium is important and if the proverb is real is better than riches of the world and will provide more value both in the present, future and in history.

Well Being & Pastoral Care

As your Sports Chaplain @ Glamorgan CCC, my role is to provide an impartial and confidential point of contact to talk about any matters you may be worried about on or off the field, offering pastoral support. This support is provided to all connected with Glamorgan CCC. Including players, coaches, staff, volunteers, and families.

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