



## Transform Your Team – Money in Sport – The Gender Gap 11<sup>th</sup> June 2018

Women across the UK on Sunday marched together to mark 100 years since the first British women won the vote. Women in Belfast, Cardiff, Edinburgh, and London donned the colours of the suffragette movement as part of a mass procession. The banners all bear messages about equality.

Also, this week the Forbes annual list of the top 100 best-paid sportspeople was released. **For the first time since the list was expanded from 50, not one woman was included.** The only female to make top 100 last year was Serena Williams, but this year she took time out to have a baby. Forbes' lists of top-earning athletes have long been testosterone-heavy. But there has always been at least one female athlete, and as many as three, who qualified since the list was expanded from 50 names in 2010. Not this year. The figures in the Forbes list are jaw-dropping with regards emotive earnings, and the top 5 are in the list below.

Indeed, the only other woman to have been included in this since the top 50 was expanded 2010 was also a tennis player Li Na.

1	<b>Floyd Mayweather</b>	<b>£213m</b>
2	<b>Lionel Messi</b>	<b>£82.9m</b>
3	<b>Cristiano Ronaldo</b>	<b>£80.7m</b>
4	<b>Conor McGregor</b>	<b>£74m</b>
5	<b>Neymar</b>	<b>£67m</b>

### Money and the Gender Gap

Why do we have this vast chasm that exists between the men and women in sport? This report only serves to highlight this big gender gap and you have to ask the question is there a problem in the sport. What are the possible reasons why women don't earn as much as men? Possibly their sport is not deemed as attractive by broadcasters or endorsers. Television audiences may be smaller, and in most cases, the prize money is dwarfed by the men's.

Because we know this doesn't make it right. Female athletes should be just as marketable as the male counterparts they work just as hard have the same ability to inspire as many people, and they are very photogenic. Tennis seems to at least try to bridge the gap, with equal prize-money for all the four Grand Slam tournaments now but other sports are well below and have not followed suit.

### Money and Cricket

This list is dominated by basketball players with the next most prominent sport American football followed by baseball and then Premier league players. **Only one cricketer Virat Kohli makes the list at number 83 with US dollar earnings of 24 million.**

### Well Being & Pastoral Care

As your Sports Chaplain @ Glamorgan CCC, my role is to provide an impartial and confidential point of contact to talk about any matters you may be worried about on or off the field, offering pastoral support. This support is provided to all connected with Glamorgan CCC. Including players, coaches, staff, volunteers, and families.

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