



**KICK**

TRANSFORMING LIVES

**GO NATIONAL**

# AGENDA

① OUR MOTIVATION

② OUR MISSION

③ OUR MOVEMENT







# OUR MOTIVATION



# MOTIVATION

**Children express a sense of hopelessness as...**



1 in 3 of 15 year olds in schools have a mental health problem (MHFA)



95% of children do not go to church at all (Scripture Union)



2m Children will grow up in lone parent families by 2022 (CSJ)



3/5 16-24 year olds feel disillusioned (ONS)





# OUR MISSION

# MISSION & VISION

## **Our Mission – What we will do?**

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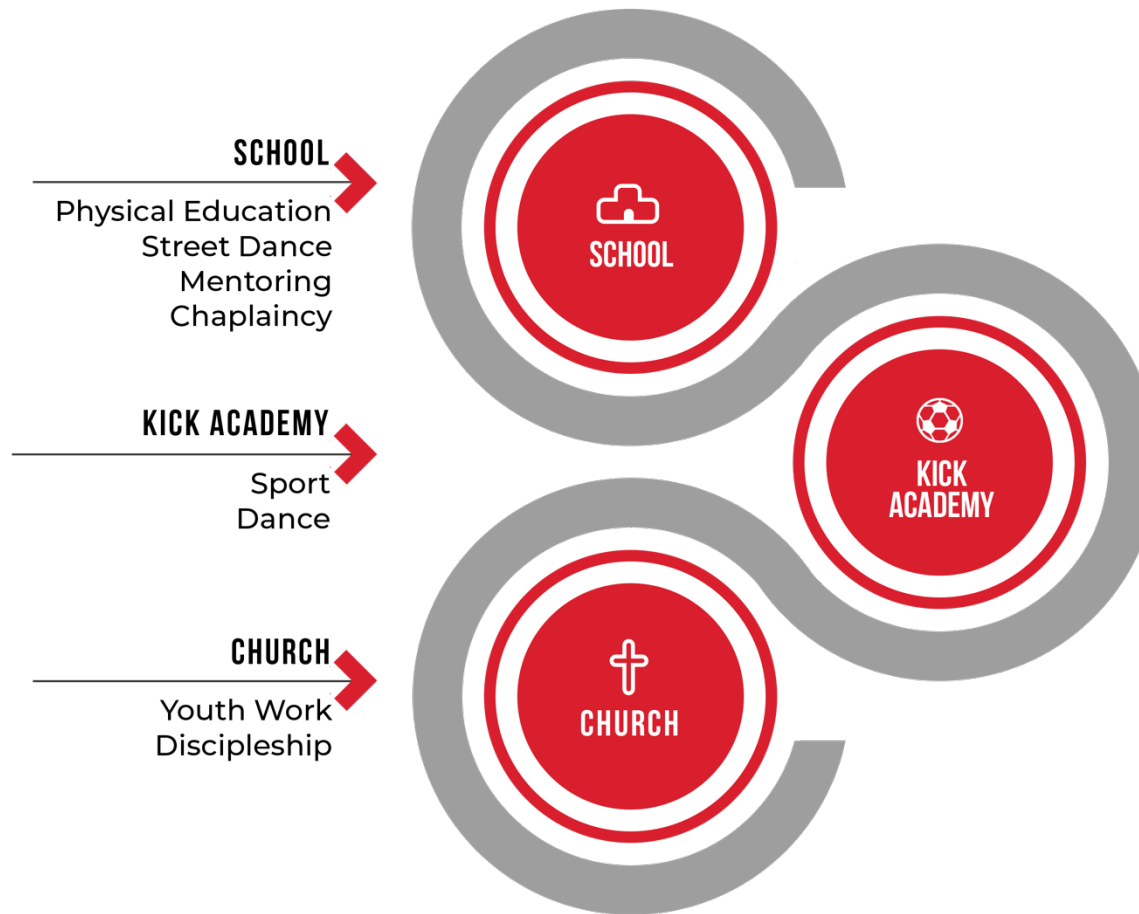
To transform young people's lives, with God's love, through sport and support.

## **Our Vision – What we aspire?**

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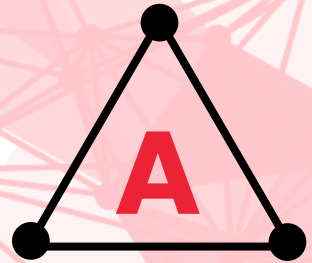
To reach a generation of young people, within a generation of time.

# OUR SOLUTION

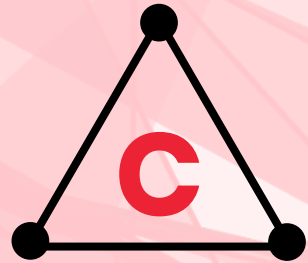




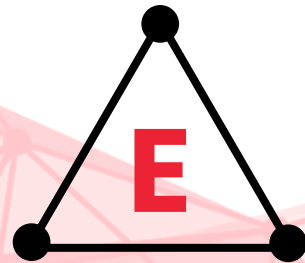
# RE-IMAGINING COACHING



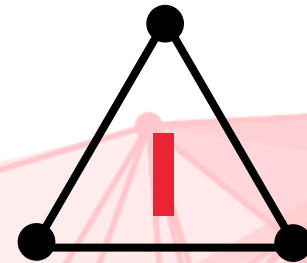
ASPIRATIONAL  
COACHING



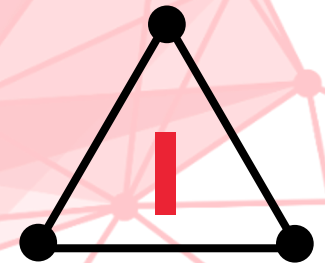
COMPASSIONATE  
MENTORING



EXCELLENT  
EDUCATION



INTENTIONAL  
RELATIONSHIPS



INTEGRAL  
INTERACTIONS

# 1. **ASPIRATIONAL COACHING**

## Physical Education National Curriculum



**Football**



**Rugby**



**Hockey**



**Athletics**



**Gymnastics**



**Basketball**



**Netball**



**Tennis**



**Cricket**



**Paralympics**



**Korfbal**



**Table Tennis**



**Handball**



**Swimming**



**Boxing**



**Flag Football**



**Tri Golf**



**Skip to the Beat**



**Volleyball**



**Badminton**



**Futsal**



**Rounders**



**Dodgeball**

# 1. **ASPIRATIONAL COACHING**

## Street Dance



**Street Dance**



**Break Dance**



**Locking**



**Popping**



**Stepping**



**House**



**Musical Theatre**



**Cheerleading**



**Improv**



**Brazilian Carnival**



**Bollywood**



**Bounce**



**Pilates**

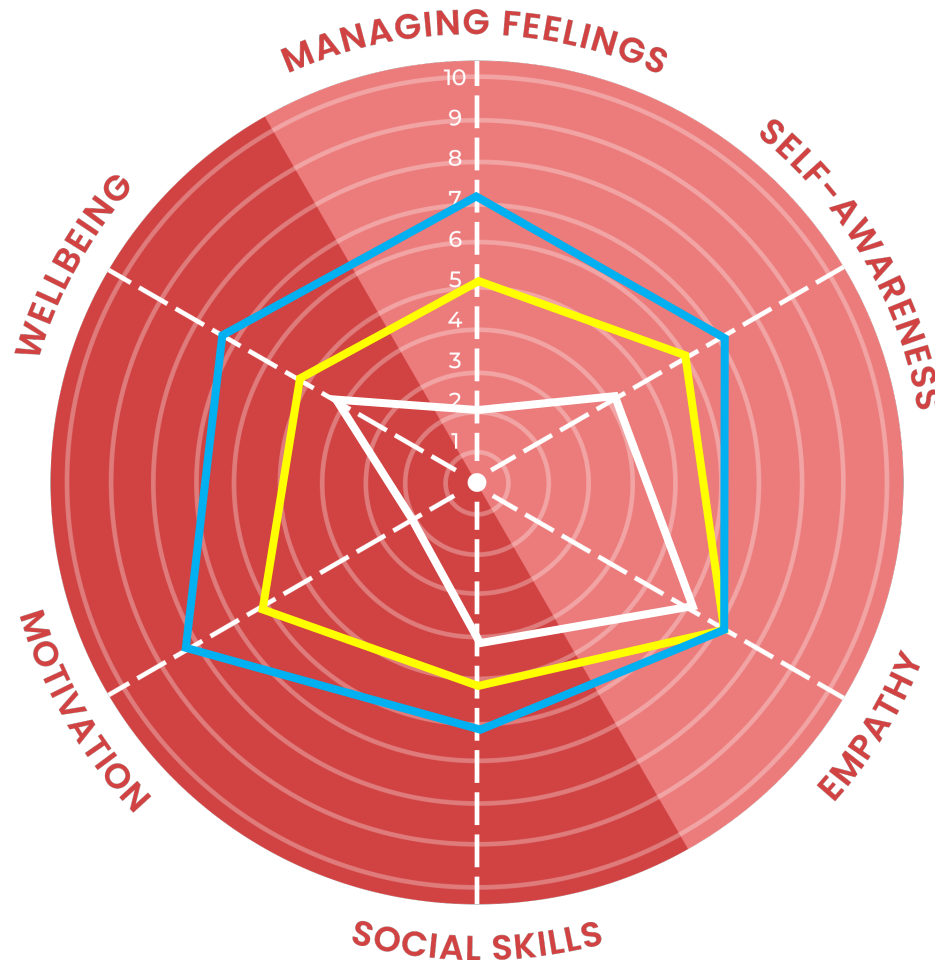


**Afro Beats**



# 2. COMPASSIONATE MENTORING

## Distance Travelled Assessment



Up to x10  
appointments p/day

# 3. **EXCELLENT EDUCATION**

## Pedagogical Approach:

- Education for all
- Personal Development
- Community
- Physical literacy
- Academic integration



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# 4. **INTENTIONAL RELATIONSHIPS**

## **Values Driven Approach**

“

**I look forward to school when the KICK coaches are in.**

Jayden, Year 5

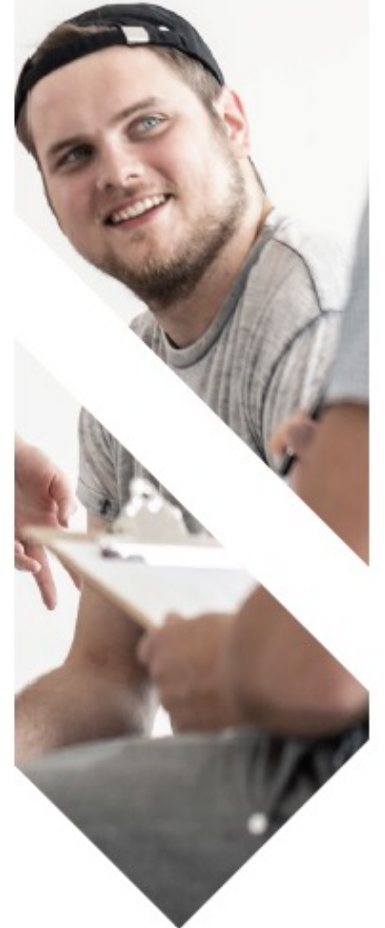
**They listen and I feel accepted for who I am.**

Tamika, Year 10

**KICK has very quickly become an integral part of our school life and have developed an outstanding curriculum.**

John-Paul, Deputy Head

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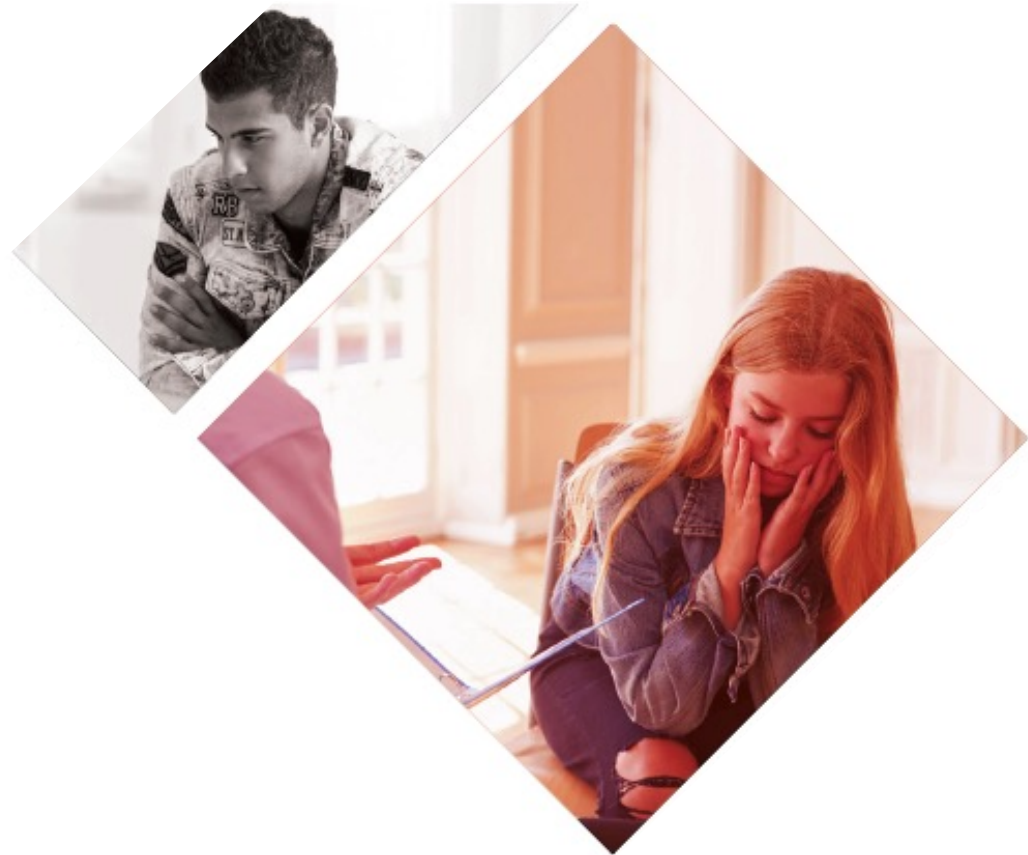




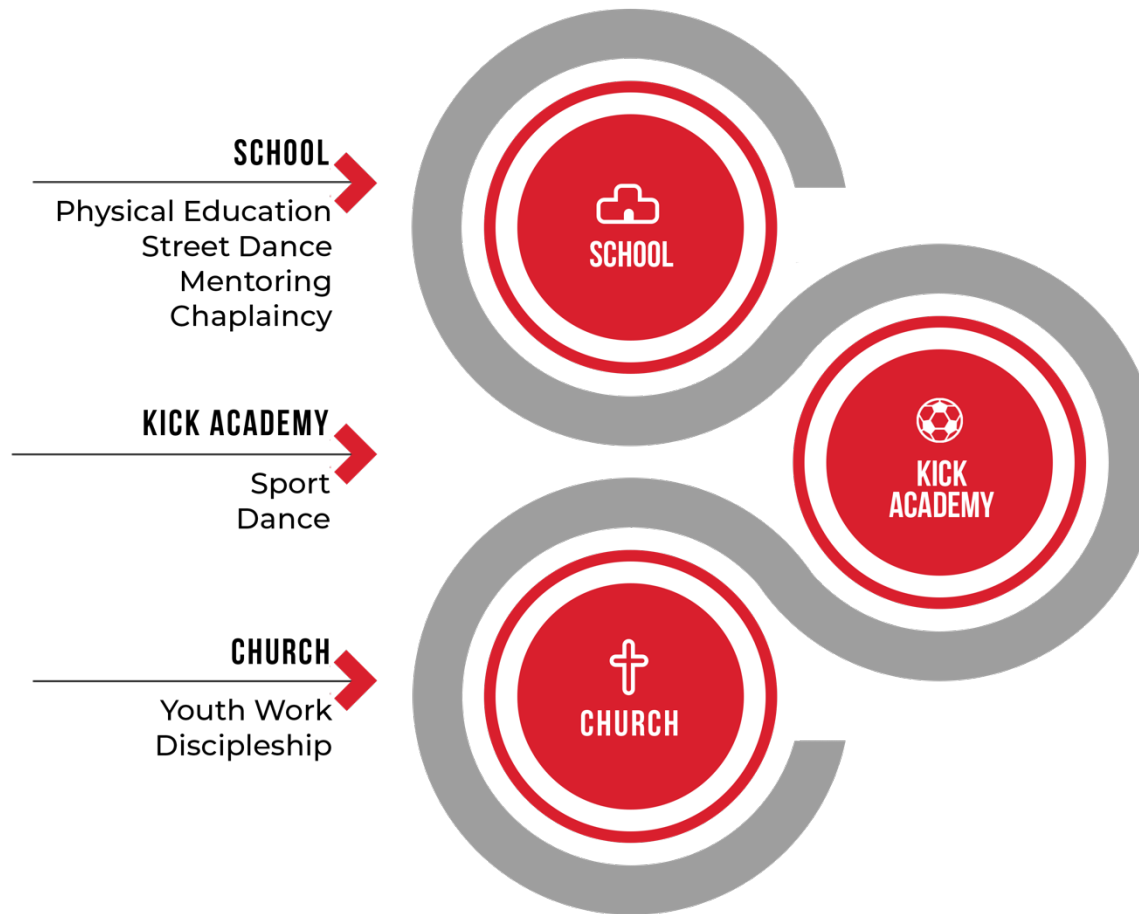
# 5. **INTEGRAL INTERACTIONS**

## Dimensions of Schools Chaplaincy

- Pastoral
- Worshipful
- Spiritual
- Missional
- Servant-Hearted
- Prophetic
- Pedagogic



# OUR SOLUTION



# CHURCH BASED KICK ACADEMY



## Coaching

- 1** Train church volunteers to deliver

## Sports Ministry

- 2** Bring church and schools closer together

## Matches/Routines

- 3** Street Dance, Football or Multi-Sport

“

**Demonstration** of God's love through sport in schools

**Declaration** of Gospel through KICK Academies work with churches to bring young people to a point of **Decision** for Jesus to pass the baton on to churches to do

**Discipleship** with young people

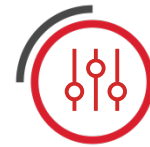
”

A circular graphic with concentric rings and a starburst pattern, containing images of four people in motion. The people are a man in a striped shirt, a woman in a black and white athletic top, a man in a yellow shirt, and a woman in a black and white athletic top. They are all in dynamic poses, suggesting movement and energy.

# OUR MOVEMENT



# GOD'S MOVEMENT



## GROWTH

Moved from 17 to 90 schools  
in 6 years



## MENTORING

We now mentor over 700  
struggling young people



## STAFF

We have grown from 7 to 60  
staff in 5 years.



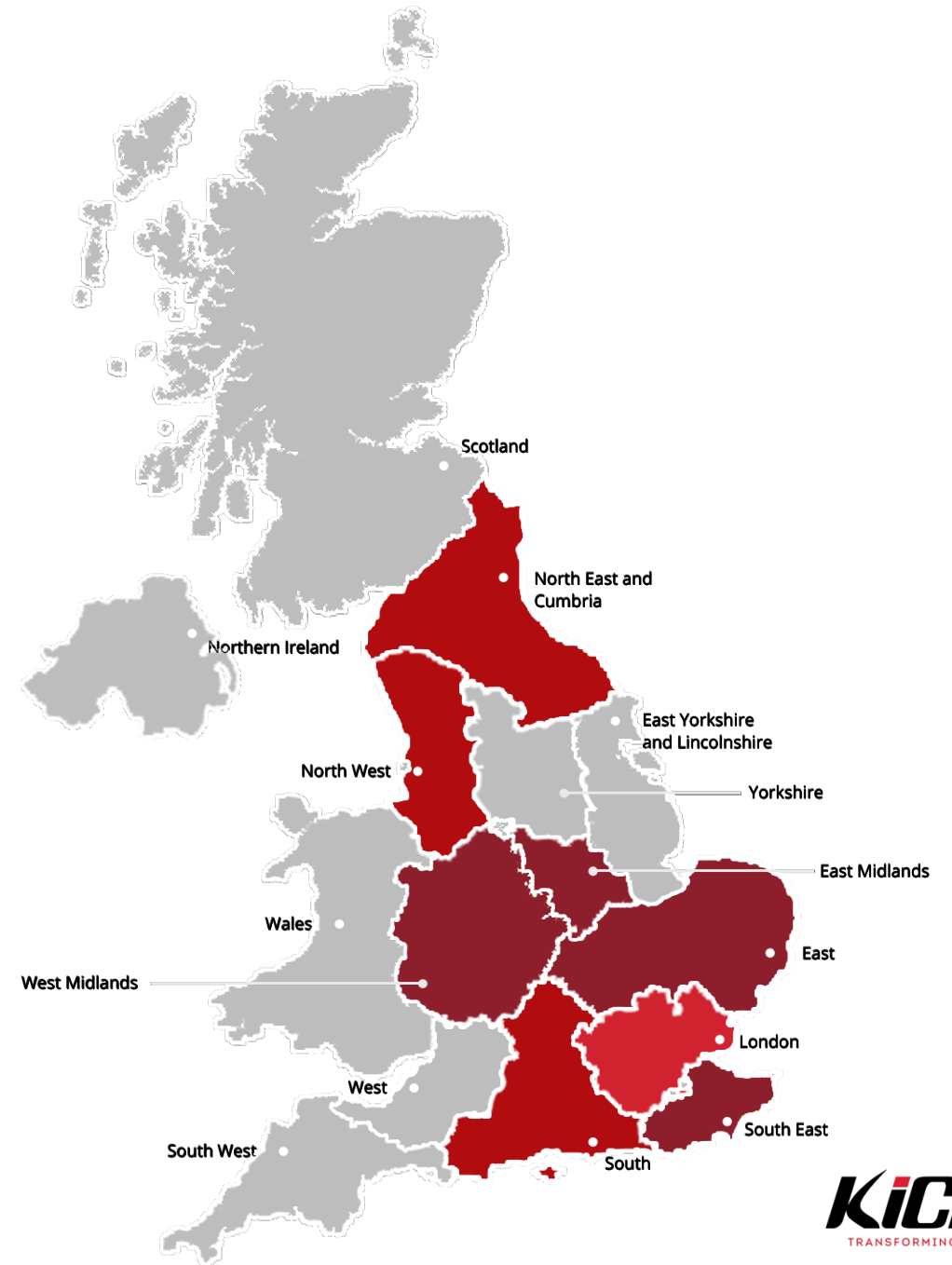
## LONDON

We have moved from 6 to  
28 Boroughs in 5 years

# OUR AUDIENCE

## Who are we seeking to impact?

- 11.5m young people
- 29,000 schools
- 40,000 churches.



# STRATEGIC ROAD MAP

Right to left Outcomes

5 Years

**40,000**

young people

10 Years

**150,000**

young people

15 Years

**1 Million**

young people



# OUR GIFT



## **New KICK Academies**

To train local volunteers to deliver sports ministry through new KICK Academies.



## **New Engagement in Schools**

To place professional missional coaches in schools to deliver integrated academics of RE in PE, with a sustainable model.



## **New Workers**

To employ local people, in their local community, to reach local young people.



# CASE STUDY: KICK IN MIDLANDS IN 3 YEARS

**10**

New Kick  
Coaches

**12**

Schools

**4**

New KICK  
Academy

**2,000**

New Young  
People



# CASE STUDY: KICK IN MIDLANDS FROM SEPT

**6**

New Kick  
Coaches

**11**

Schools

**4**

New KICK  
Academies

**2,109**

New Young  
People

# AREAS FOR PRAYER & ACTION

1. Introduction to Headteachers
2. Volunteer to set up a KICK Academy
3. Recommend New Workers

Email me on [joelowther@kick.org.uk](mailto:joelowther@kick.org.uk)



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A large group of diverse people, including men and women of various ages and ethnicities, are posing for a group photo on the steps of a church. The church has a large arched doorway with stained glass windows. The entire image is covered with a semi-transparent red overlay. In the center, the word "KICK" is written in a large, white, italicized, sans-serif font.

# *KICK*

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